Swapnil Rane

Product (UI/UX) Designer

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Product Designer focused on creating intuitive, user-centric digital experiences, with a broader skill set across Visual Design, Web Design and Branding.

Experience

UI/UX Designer | Shipwaves Online Limited, Mumbai — Nov 2018 - Present

- Drove the entire product design lifecycle for a digital freight forwarding platform, establishing a scalable design system that enhanced user experience and cut design-to-development time by 50%.
- Migrated the design system from Figma to code using Claude Code, making code the single source of truth and enabling prototypes built directly from real, WCAG-compliant components.
- Led UX design for the RFQ module, directly contributing to the acquisition of 5+ SaaS customers.
- Unified the UI design across all modules (Shipments, Enquiries, Tracking, Analytics), significantly improving user experience and interface consistency.
- Translated design concepts into actionable user flows, wireframes, and prototypes for effective stakeholder communication.
- Collaborated with external stakeholders to design high-impact landing pages.

Web/Visual Designer | 26FIVE, Mumbai — May 2016 - Sep 2018

- Directed UI/UX for websites and microsites projects and managed a team of two designers to ensure timely and high-quality project delivery.
- Worked on front-end development with external vendor as well.
- Designed emailers, print materials, social media creatives for multiple clients.

Visualizer | TING, Mumbai — Jun 2015 - Apr 2016

- Designed banners, handouts, newspaper adverts, presentations, social media creatives, website designs for multiple clients.

Education

Bachelor of Arts | University of Mumbai — Jan 2024

Monsoon Course on HCI | Indian Institute of Technology, Bombay — June 2023

Skills

UX Research	UI Design	Affinity Mapping
Wireframing	Prototyping	Usability Testing
Visual Design	Design Systems	Branding

Tools

Claude Code	Figma	Adobe XD
Photoshop	Illustrator	Rive